



## Thank You to



for sponsoring our  
December  
*MSLB Lunch!*

Christopher

In reflection of all the good times and great things that have taken place over the last 6 years, I am reminded of just how far the MSLB Cincinnati has come.

A great big "Thank You!" to all of our sponsors who have supported us, and to you the members. I appreciate all who have helped and dedicated themselves to bring us to where we are today--an MSLB on the move to enlighten, entertain and encourage an even greater tomorrow.

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The MSLB has made a large contribution--from raising funds in front of our local Kroger Stores to our personal involvement to the annual Christmas Holiday Ministry now known as our Gift of Hope. Over the years we have collected and donated much, and we have made a big difference to many through this annual event. It was another great year and we thank you all for that.

As this year comes to a close, I am encouraged both by all we've done, and by all there is left to do. May you all have a Happy New Year. I look forward to seeing you in 2008.

Sharon Roll  
MSLB Cincinnati Hostess & Founder

## Thank You to



For sponsoring Jan  
2008 *MSLB Lunch!*

11am, Thursday

Jan 10, 2008

Montgomery Inn

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## Our New Partner

In business, as in life, success can be dramatically impacted by your choice of partners. In December, we announced a collaborative partnership between MSLB and the Ohio Valley Chapter of the National MS Society. We expect this partnership to make a huge difference in our success, not just in Cincinnati, but throughout Ohio, and eventually all across America. The National MS Society is a well-respected, very effective organization that serves people affected by MS in towns like ours across the country. Our partnership will help bring the magic of MSLB to many more people than we could reach alone. Likewise, we'll make our members better aware of services provided by the MS Society. In the end, both our organizations will be better, and both our members and their clients will be better served. Starting right away, our bunches in the Ohio Valley Chapter service area will see representatives of the MS Society at every event. They'll be there to answer your questions



**Cladribine,  
Teriflunomide,  
Laquinimod. Do**

## Quick Links

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[National MS Society](#)

## any of these words mean anything to you?

Well, pretty soon, they might. These are just a few of the potential oral therapies being tested for safety and efficacy in MS. A recent article by Dr. Bruce Cohen, a neurologist and researcher, provides an analysis of the need for, and progress in, the oral MS therapy market. [READ MORE>>](#)

## Study Suggests MS Drugs Delay Disability

Neurology®

A large-scale analysis suggests that disease-modifying drugs for MS (specifically, interferon beta-1a, interferon beta-1b or glatiramer acetate) are effective in reducing disability progression in people whose MS started with relapses. [Read More>>](#)

and guide you and your family to MS related services. We've agreed to help the MS Society be accountable for delivering on their promises laid out in our partnership agreement. We've also agreed to support them in their fundraising and public awareness campaigns. So, when you see their smiling faces at our next *Lunch!* and think of a question or need their help, *Ask Away!*



## December MSLB Lunch!

On December 11th, 125 members of the MSLB Cincinnati Bunch got together at the Manor House for our annual holiday Lunch! The event was sponsored by Riverhills Healthcare. Robert Reed, MD and Rhonda Cortright, RMA, CMSC presented "*Eat Well, Live Well.*" Their very thorough presentation covered diet, exercise, vitamin supplements and some alternative therapies, as well as some questions and answers. At the conclusion of their talk, we presented them with the first MSLB Golden Fork Award recognizing their long-time support of MSLB.

## Thank You!

...to everyone who participated in the 2007 Gift of Hope. With your help, we raised enough money to make a difference for 4 families during the Holidays. All contributions and the distribution of proceeds were handled by the MSLB Education Foundation, Inc., our associated not-for-profit foundation. What an excellent opportunity to make a difference in our community!



Gift of Hope

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